



## Kraków in rankings

Standard & Poor's Kraków rating 2019 A- / stable

Tholons Services Globalization CITY INDEX 2019

**Kraków in the 100 Super Cities – 11th place**

fDi's European Cities and Regions of the Future 2020/21

Top 10 Eastern European Cities of the Future 2020/2021 – 10th place

Top 10 Large European Cities of the Future 2020/2021 – 8th place

- ▶ in the economic potential category – 7th place
- ▶ in the category of business friendliness – 7th place

Forbes Ranking 2019 – business-friendly Kraków

**2nd place** in the category “**Business-Friendly City**” among cities from 300 thousand up to 999 thousand residents

According to [INC.com](http://INC.com) Kraków is one of the **main startup centres** in Poland, with a high growth rate of startups – 20%. Kraków is the leader of startups from the IoT and EduTech sectors.

## Kraków for business

Two specialized units operate within the Office:  
Investors and Innovative Economy Support Centre  
Entrepreneurship Support Centre

[www.business.krakow.pl](http://www.business.krakow.pl)



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 **Kraków**



# About the CITY

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### Kraków a UNESCO city

On UNESCO's World Heritage List since 1978.

European Capital of Culture 2000.  
UNESCO City of Literature.  
Member of the UNESCO Creative Cities Network.



### Kraków as the Cultural Capital of Poland

400 cultural events for several million people.

### Kraków as the World City of Festivals and Cultural Events 2016

100 festivals a year.



### Kraków as the European Capital of Gastronomic Culture 2019

24 restaurants recommended by the Michelin guide, 792 cafes and restaurants in the city centre.



**More than 14 million visitors in 2019**, including **3.3 million foreign tourists**.

**8.4 million passengers** came through by **Kraków Airport** in 2019 - 1st place among regional airports in Poland.

**8th place** on the list of the world's greatest cities 2018 according to TripAdvisor.

**14th place** in the New York Time ranking of "52 places to go in 2020".

**170 conference facilities** with a capacity of 36,500 people.

**5,000** business meetings per year.

**4th place** in the „Destination L” category in the Meetings Star 2019 ranking of the best business directions in Europe.

### ICE Kraków Congress Centre

37,000 seats, including an auditorium: 2,000 seats.  
200,000 participants at 140 events in 2019.

### TAURON Arena Kraków

15,000 seats and 9,000 standing on the playing area.  
680,000 participants at 250 events in 2019.

### Kraków means people



**779,115** residents

**77%** of residents in pre-working and working age

**1.2 million** city users

**8 million** people within a 100 km radius

### Kraków as an academic centre



**23 higher education institutions**, including 5 universities

**12,400 scientific staff**, 2,400 professors

**150,000** students

**50,000** graduates annually

**Jagiellonian University** in the Thomson Reuters 100 ranking



### The following are present in Kraków:



**Polish Academy of Arts and Sciences**

**Polish Academy of Sciences** branch in Kraków

**National Science Centre**

**SOLARIS National Synchrotron Radiation Centre** - where the first synchrotron in Poland was constructed, the most modern device generating electromagnetic radiation in this region of Europe.

**Prometheus** - the most powerful supercomputer in the history of Poland. It ranks 241st in the TOP 500 ranking of the fastest computers in the world.

**LifeScience Kraków cluster** - a network of institutions and companies' cooperation for the development of the innovation ecosystem in the field of biotechnology and life science.



### Modern office space in Kraków

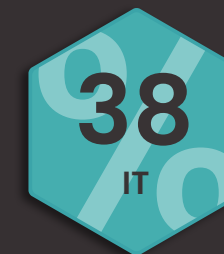
**1,416,700 m<sup>2</sup>** of total office space.

**159,100 m<sup>2</sup>** in 16 projects were commissioned in 2019. By the end of 2022, nearly 0.5 million m<sup>2</sup> of new office space may be constructed.

**10.7%** vacancy rate.

**45,000 m<sup>2</sup>** of flexible office space, so-called coworking facilities.

### Who rents offices in Kraków office buildings:



### Kraków as a centre of modern business services

**234 centres** employing nearly 78,000 employees, including:



**23%** of BSS employees in Poland work in Kraków.

**90%** of employees with a higher education, specialists in finance, HR, IT, law, supply chain, marketing, etc.

**29 languages** used every day.

total annual value generated by the sector.